



## Open Letter to Rocket Lab

*(Targeting the corporate funding loop on the Mahia Peninsula)*

**To: Rocket Lab Leadership / Community Relations Team**

**Subject: A Proposal for Higher-Tech, Higher-Mercy Conservation**

As a global leader in innovation, **Rocket Lab** has the opportunity to redefine conservation on the **Mahia Peninsula**.

Currently, regional funding linked to your operations (such as the **\$4.86 million Whakatipu Māhia** project) remains focused on outdated, lethal "kill-quota" models. We believe a company that looks to the stars should not be tied to a "killing field" on the ground.

**We propose the Kaitiaki Shield Initiative:**

Instead of funding mass culls, we invite Rocket Lab to support the **Unwilding** of Mahia's cats. This high-tech, non-lethal approach uses desexing and monitoring to maintain a natural "scent barrier" against invasive rodents. It protects the peninsula's birds while respecting the sentience of all animals.

A world-first "**Compassionate Conservation Zone**" at Launch Complex 1 would be a more powerful global brand than another government-sanctioned slaughter. Let's lead the way in **Sovereign Stewardship**.

**Nāku noa, nā,**

SG-Initiative ([sgi-cats-living-wild.org](http://sgi-cats-living-wild.org))

**Respect Life. Respect Nature. Restore the Balance.**  
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